



## LensPen® Is the Key to Clear, Sharp Summer Photos

Wherever your summer plans take you, you're sure to remember them with pictures! Whether you use a traditional camera, action camera or the camera in your smartphone, there's a LensPen perfect for the job!

### MiniPro® for Action Cameras

Action cameras go everywhere. They're rugged, outdoorsy ... and they get dirty.

The cleaning tip on the LensPen [MiniPro](#) is the perfect size to clean action camera lenses. It features the same two-step process as any other LensPen. Slide the natural brush to remove any loose dust from the lens. If any sticky dust or fingerprints remain, twist off the cap from the other end and gently remove them from the lens with carbon-impregnated cleaning tip.

MiniPro, like all LensPen lens and screen cleaners, is now available with our exclusive Invisible Carbon compound.



Use LensPen MiniPro to clean action camera lenses

### CellKlear® and SmartKlear™ for Smartphones

As the cameras in smartphones continue to improve with each new generation, more people are using them as their main vacation camera. Not only do they take great photos, they fit conveniently in a pocket or purse.

But with that convenience can come some other things, like fingerprints or dust on the lens. Those same great lenses are also very tiny. A traditional LensPen is not sized to effectively clean a smartphone lens.

We have a solution: [CellKlear](#) by LensPen.

The cleaning tip on CellKlear is just the right size to remove fingerprints from tiny smartphone lenses.

And we didn't forget the other side!

Use LensPen [SmartKlear](#) or SmartKlear Pro to remove fingerprints from smartphone touchscreens.



Use LensPen CellKlear (top) to clean smartphone lenses; SmartKlear and SmartKlear Pro (left) to clean smartphone touchscreens

## What are others saying about LensPen?



"It's no secret I'm a fan of LensPen's iDevice screen cleaners – they make the grimy nastiness of my screens disappear in just a few quick swipes. LensPen upgraded their line of cleaners with ... an invisible carbon compound that promises to offer the same cleaning capability without the imminent danger of smudges."

- [AppleTell](#)



"For the past 20 years, LensPen has been creating products to make sure your photo lenses are clear of smears, smudges and fingerprints. Carbon is used for this chore, and while it gets the job done, it's messy to work with, sometimes leaving black smudges. LensPen has created the new Invisible Carbon compound, which cleans surfaces, yet doesn't leave any black residue, even if you touch the cleaning pad surface."

- [DigitalPhotoPro](#)



"For me, the biggest drawback to most sensor-cleaning products is that you really can't see what you're doing. The SensorKlear Loupe changes that, providing an illuminated, magnified view of the sensor. Being able to quickly and easily detect sensor dust not only makes the task of cleaning it easier, but also tells you whether your sensor even needs cleaning at all."

- [Digital Photography School](#)



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[info@lenspen.com](#)

In this issue of LensPen News we profile Canadian distributor Gentec International and retailer Future Shop Canada.



Gentec International of Markham, Ontario, is our exclusive distributor to our Canadian photo and IT markets.

Gentec offers co-branded LensPen products under the Optex brand.



Gentec has earned the distinction of being one of Canada's 50 best managed companies for seven years straight, making them a Platinum member.

Earlier this month LensPen and Gentec exhibited at Henry's Exposure show in Toronto.

[gentec-intl.com](http://gentec-intl.com)

## ▶ FUTURE SHOP

Future Shop is Canada's largest consumer electronics retailer with more than 135 stores in all provinces across Canada.

Future Shop sells LensPen photo and IT products, including the original LensPen, MiniPro, DSLR Pro kit, ScreenKlean and others.

[futureshop.ca](http://futureshop.ca)

In addition, LensPen products are also sold in Canada at Best Buy, London Drugs and Henry's, Canada's largest independent retailer with 33 stores in Eastern Canada.



## LensPen World Tour

The 2014 LensPen World Tour kicked off the year at CES in Las Vegas in January and since then LensPen has been exhibited in shows across Europe and North America. Where have we been?

### FVF Show, Lodz, Poland



With our friends from Canon at the FVF show, March 2014.

### CE&PE Show, Moscow, Russia



Wherever we go, there's always a big crowd at the LensPen booth. CE&PE in April 2014 was no exception!

### Henry's Exposure Show, Toronto, Canada



We offered free DSLR sensor cleaning with our SensorKlear Loupe® Kit at Henry's Exposure Show in May.

## Follow LensPen on Instagram!

We've added Instagram to the list of LensPen social media.



Follow us at [lenspengroup](https://www.instagram.com/lenspengroup). We'll be posting photos of products, as well as photos taken by LensPen users.

Details will be coming soon on Facebook and Twitter.

## New LensPen Product Videos From Around the world



- [United Kingdom](#)



- [United States](#)



[lenspen.com](http://lenspen.com)